Ten Ascension Partners Show Image-Guided Products at RSNA 2011

BURLINGTON, VERMONT, USA; NOVEMBER 26, 2011 – Ascension’s magnetic trackers are empowering a new generation of medical procedures that promise to cut costs, reduce procedural times, and improve patient outcomes. Importantly for clinicians and patients, they reduce reliance on imagers that produce ionizing radiation.

A record 10 medical companies will be demonstrating new and improved products with Ascension 3D tracking for volumetric measurement, image fusion, biopsy needle/ablation electrode guidance, and guidewire localization at the Radiological Society of North America (RSNA) Annual Convention, Chicago, IL, November 27 - December 1, 2011, (RSNA 2011: Celebrate the Image). The conference expects to draw over 40,000 attendees.

This year’s lineup is a testament to the emergence of image-guided medical procedures among mainstream companies that sell medical products to hospitals and research centers worldwide.
About Ascension

Ascension Technology Corp. (Booth #9339, North Building - Hall B) is the acknowledged leader in “GPS-like” navigation sensors for the human body, a key component in image-guided interventions. Visit www.ascension-tech.com for more information and You Tube videos.

Biomedical procedures and devices mentioned here are examples of what can be accomplished with tracking and imaging technology once developers and users comply with all pertinent FDA/CE/IRB directives.