



PRESS RELEASE

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Ascension Trackers Now Work With VIZARD and MotionBuilder

SANTA BARBARA, CALIFORNIA AND BURLINGTON, VERMONT; October 13, 2010: Ascension Technology Corporation (ATC) in partnership with WorldViz, an industry leader in interactive virtual reality solutions, is pleased to announce that ATC trackers now seamlessly communicate with WorldViz's **VIZARD** and AutoDesk's **Motion Builder**.

Created by Santa Barbara, CA-based WorldViz, *Vizard VR Toolkit* and *AutoDesk MotionBuilder Plug-Ins* both support Ascension's trakSTAR and MotionSTAR Wireless LITE and can be downloaded for free 30-day trial.



Vizard is an interactive software platform that allows users to build 3D graphical content for real-time visualization applications.

training simulations, human factor analysis, product prototyping, and academic research. VIZARD comes with a rich variety of high-quality 3D demos and script examples. It will instantly empower users to apply Ascension tracking of heads, hands, and 3D pointers for interaction within immersive virtual environments.”

WorldViz's **VIZARD** is a widely used software platform for interactive 3D content creation that offers easy connection to virtual reality hardware devices, such as 3D displays and motion trackers. In partnering with Ascension, Peter Schlueer, WorldViz President, states, “VIZARD software coupled with Ascension trackers integrate two key links for building 3D immersive real-time interactive applications. Applications abound in



Motion Builder is Autodesk's Interactive package for creating, editing, and playing back character animations for movies, TV and video games.

WorldViz's **MotionBuilder** Plug-In for Autodesk's MotionBuilder® is a major addition to Ascension's menu of support software. It permits ATC trackers to easily communicate with the world's premiere animation software package for real-time 3D character animation. With MotionBuilder software, users can import or capture live files from Ascension motion trackers to its interactive environment. Motion Builder contains powerful cleanup, filtering, blending, and editing features to manipulate and massage motion data for animating characters for video games, TV and movies.

Regarding the synergy between Ascension's hardware and WorldViz's software, Ascension Vice President, Jack Scully, states, "This development is excellent news for users. Gone are the days in which you had to struggle with incompatible hardware and software, unsupported versions, and changing software revs. WorldViz's Plug-Ins let you creatively focus on content and not worry about technology."

Additional information on these products can be found at the following links:

1. **VIZARD** VR Toolkit including native drivers for trakSTAR and MotionSTAR Wireless LITE -- Trial version of Vizard -- can be downloaded at <http://www.worldviz.com/download/index.php?id=9>
2. **MotionBuilder** Plug-Ins for trakSTAR and MotionSTAR Wireless LITE – Trial versions can be downloaded at <http://www.worldviz.com/download/index.php?id=37>

WorldViz, LLC. is an industry leader in interactive virtual reality solutions. Its flagship products are VIZARD, the VR community's favorite interactive 3D content creation software, and PPT, the most cost effective wide-area tracking system currently available. WorldViz provides high quality, low-cost immersive 3D products for users integrating all common VR products on the market and delivering complete turnkey solutions. For more information, go to: <http://www.worldviz.com>.

Ascension Technology Corporation makes 3D magnetic and optical tracking devices for real-time measurement, navigation, and tracking purposes. Its trackers are popularly used worldwide in interactive simulation, training, animation, virtual reality, biomechanics, and medical applications. Over 500 of its Motion Star trackers are at work worldwide bridging the gap between human motion and graphical character animations. For more information, go to: www.ascension-tech.com.

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