



PRESS RELEASE

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Ascension's Ernie Blood Inducted Into the Vermont Academy of Science and Engineering

BURLINGTON, VERMONT; October 5, 2010: **Ascension Technology Corporation** is proud to announce that Ernest Blood, its President and Chief Technology Officer, has been inducted into the Vermont Academy of Science and Engineering (VASE).

Founded in 1995 and chartered by the State of Vermont, VASE "honors the accomplishments of scientists and engineers, promotes the interests of science and engineering within the state, educates Vermonters about the importance of those fields, and helps state government resolve scientific and engineering problems."

Since co-founding Ascension in 1986, Mr. Blood has managed all company operations, leading it from a high-tech start-up to a world-class maker of advanced three-dimensional motion tracking devices. He is hailed by many in the industry as the world's foremost expert in magnetic tracking technology. Mr. Blood helped develop first-generation AC magnetic tracking in the 1970s and invented second-generation DC tracking in 1986. His landmark work with magnetic sensors has enabled Ascension to make significant contributions to the fields of medicine, flight simulation, virtual reality, computer animation, and biomechanics.

Mr. Blood currently oversees the development of third-generation magnetic and optical trackers primarily for use in medical and real-time visualization markets. GE Healthcare, Hitachi, Civco, Ultrasonix and other medical companies include Ascension's magnetic sensors in minimally invasive products for improving procedural vision, guiding biopsy needles, and ablating lesions.

As a 2010 VASE inductee, Mr. Blood joins a highly accomplished, select group of 55 Academy members who have made significant contributions in science and engineering. Commenting on his induction, he stated, "I'm excited about my election to VASE and am looking forward to bringing the entrepreneurial high-tech business perspective to the government and the people of Vermont."

Vermont Academy of Science and Engineering (VASE), based at the University of Vermont, in Burlington, was founded in 1995. For more information about VASE, please visit www.uvm.edu/~vase/ or contact VASE President, Dr. Christopher Allen at christopher.allen@uvm.edu.

Ascension Technology Corporation, based in Milton, VT, makes magnetic and optical tracking devices for real-time measurement, navigation, and control purposes. Over 16,000 of its trackers are used worldwide in interactive, computer-related applications. Its newest generation of miniaturized magnetic sensors is a key enabling technology for minimally invasive surgery. More information about Ascension is available at www.ascension-tech.com.

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