



Product Information

FOR IMMEDIATE RELEASE

CIVCO Launches Revolutionary Real-Time Tip Tracking with eTRAX™

KALONA, Iowa, USA (November 29, 2009) – CIVCO introduces eTRAX, a breakthrough needle guidance system, expanding real-time image-guided navigation into a new dimension.

eTRAX features an electromagnetic sensor embedded into the needle tip. This technology gives physicians a more dynamic and accurate tool for tracking the tip of a needle under real-time image-guided navigation. eTRAX provides significant clinical advantages over other technologies, including increased clinical confidence in targeting difficult to access lesions, improved workflow, reduced procedure time and increased patient safety.

eTRAX is a two-part coaxial system consisting of a reusable non-sterile .9mm sensor and a sterile, disposable needle with a trocar sheath. When fully assembled, the sensor is positioned in the enclosed tip of the needle. A sterile CIV-Flex™ cover ensures sterility once the needle handle locks together. eTRAX provides safe and easy access to difficult targets and is ideal for ablations, core tissue biopsies, drainage, fluid aspirations, therapeutic delivery, vascular access and anesthesia. eTRAX will be compatible with ultrasound systems from leading equipment manufacturers.

“The launch of eTRAX demonstrates CIVCO’s commitment to advancing the capabilities of physicians and increasing efficiency,” said Robin Therme, Vice President of Multi-Modality Imaging for CIVCO. “We are constantly pushing the limits of technology to provide better accuracy with the ultimate goal of facilitating improved patient outcomes.”

With the introduction of the eTRAX also brings a new generation disposable needle guidance system, the Ultra-Pro e. The Ultra-Pro e is an open-channel needle guide which facilitates the

initial orientation of the tracked needle to the electromagnetic field and real-time images. The guide attaches to the custom reusable tracking bracket and currently accepts 14 gauge and smaller instruments.

For additional information on eTRAX, please visit www.CIVCO-eTRAX.com.

About CIVCO

With over 25 years of experience, CIVCO Medical Solutions is recognized as an industry leader in enabling technology for improved treatment outcomes. CIVCO's products continue to be the benchmarks for quality and design in radiation oncology, patient positioning and diagnostic ultrasound imaging. Our commitment to enhancing patient care is strengthened by the relationships built with clinicians and original equipment manufacturers (OEMs) across the globe. The company's ongoing collaborative research and development efforts seek to simplify procedures and improve the quality of care for patients. Corporate information and detailed product information is available on CIVCO's website at WWW.CIVCO.COM.

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