

PRESS RELEASE

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## Ascension Launches New Website

**BURLINGTON, VERMONT: May 4, 2007:** Ascension Technology Corporation is pleased to announce the launch of its redesigned website – [www.ascension-tech.com](http://www.ascension-tech.com) -- which enables Ascension customers to more easily navigate website content and better understand Ascension's cutting-edge motion-tracking technology and the variety of fields and applications that incorporate ATC products.

Designed by Kehoe & Kehoe Design Associates, Inc., Ascension's new website has been structured and updated to take advantage of new web display techniques including Flash technology via streaming video and a liquid (variable) width display. Website design and content have been organized and formatted to be simpler, more concise, more informative, and easier for customers to access company and product information.

The new website features up-to-the-minute Announcements, Upcoming Events, and News and Product Alerts. There is also a strong Technical Support page that "drills down" to help customers with questions and, most importantly, make easy contact with Ascension. Jack Scully, Ascension's Vice President for New Business Development, notes, "We are very pleased to present the new website as it remains rich in content but is now far more user-friendly and will improve communication and service to our customers."

Check out our NEW Website! [www.ascension-tech.com](http://www.ascension-tech.com)



Medical  
Guidance



Surgical  
Navigation



Virtual Reality  
& Visualization



Biomechanics



Simulation and  
Training



Military Helmet  
Tracking

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Ascension Technology Corporation (Burlington, Vermont, USA) makes magnetic, optical, inertial and hybrid tracking devices for use in real-time medical, visualization, and military applications. For more information, please contact Jack Scully at [jscully@ascension-tech.com](mailto:jscully@ascension-tech.com) or visit [www.ascension-tech.com](http://www.ascension-tech.com).

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